

The logo for "The Wish Ball" event, written in a cursive script font and surrounded by a decorative border of stars and swirls.

The Make-A-Wish Foundation® of Central & Western North Carolina is thrilled to host our annual signature event, **The Wish Ball to be held Friday, February 24, 2012 and hosted by Del Frisco's Double Eagle Steakhouse.** The event has raised over 2 million dollars toward granting the wishes of children with life threatening medical conditions in our community and will be an elegant night of decadent food, entertainment and charitable giving.

As of now, we have over 295 children in Central and Western North Carolina waiting for their wishes to be granted. The average cost of a wish is \$6,000. You can share in the Power of a wish by aligning your business with this amazing event.

We are humbled to invite your company to be a partner in our mission by becoming a Wish Ball sponsor in 2012. This is an incredible opportunity to market your brand. Corporate sponsors have included; The Dale Jr. Foundation, AAA of the Carolinas, Wild Wing Café, Andrew Roby, Charlotte Bobcats, March Fourth With Hope Foundation, Force Management, Kasey Kahne Foundation, Sharp Business Systems, Presbyterian Hospital, Isabella Santos Foundation, Aramark Healthcare, Diamond Springs, Carolinas Medical Center, Levine Children's Hospital, Harris Teeter, Price Waterhouse Coopers, Alliance Bernstein, Shumaker Loop and Kendrick and CBS Radio. The only way to truly make the evening a success is to partner with local companies and organizations such as your company to sponsor the Wish Ball; this is why your support is so vital to our mission.

Becoming a sponsor of *The Wish Ball* will give you the opportunity to interact with an elite group of high-level corporate executives, community leaders and social butterflies. All sponsorships will be showcased at the ball, highlighted in our keepsake program and introduced during the program.

We have enclosed information on the Make-A-Wish Foundation® along with a sponsorship packet that includes our sponsorship levels, confirmation form and event details. Please contact Jen Pearson at the Make-A-Wish Foundation office with any questions at (704)339-0334 or [jpearson@ncwish.org](mailto:jpearson@ncwish.org). We thank you for considering this request and warmly welcome your support in our endeavor. Your generous donation will contribute to the success of the evening and will most certainly further our mission to bring hope, strength and joy to the human experience.

Best Wishes,

*Trent Haston*

Trent Haston  
Andrew Roby General Contractor  
Make-A-Wish Foundation of Central and Western North Carolina, Chairman of the Board

**Mission:** The Make-A-Wish Foundation of Central and Western North Carolina grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength, and joy. *Nearly 80% of every dollar donated goes towards granting a **local** wish.*

**Chapter History:** The Make-A-Wish Foundation® of Central and Western North Carolina was founded in 1985. The chapter covers 51 counties in from Burlington westward.

**Referrals:** A physician, social worker, or other health care professional may refer a child. A child's parents or legal guardians may make referrals directly. A child may also refer him- or herself.

**Eligibility:** Children between 2 ½ and 18 who have a life-threatening medical condition and have not already had a wish granted are eligible for a wish through the Make-A-Wish Foundation. The family's economic background is never a factor in granting the wish. Every child who qualifies receives a wish from the Foundation.

**How Wishes Are Granted:** A specially trained volunteer team, Wish Granters, interview each child to determine their one most heartfelt wish. Once the staff person assigned to the wish gives the green light, the wish granting process begins. A wish can take anywhere from a few days to months or years dependent on what the child requests and their health. But, on average, it takes six months to fulfill a wish. It takes a team effort from in-kind gifts, donations from individuals and corporations, as well as the time provided by many volunteers and celebrities to make wishes come true.

**Wish Possibilities:** The majority of wishes fall into four categories:

- \* I wish to go...
- \* I wish to be...
- \* I wish to meet...
- \* I wish to have...

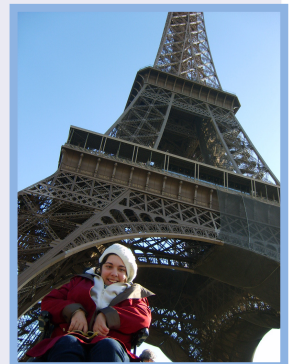
**Average Wish Cost:** The average cost to fulfill a wish is \$6,000. All Wish expenses are fully covered by Make-A-Wish. We do not receive public funds for wishes. Donations come from individuals, corporations and foundations, schools, community fundraisers and gifts of products and services.



*I wish to meet...*



*I wish to be...*



*I wish to go...*



*I wish to have...*



Friday, February 24, 2012

Presented by Del Frisco's Double Eagle Steakhouse

### Sponsorship Levels

#### Title Sponsor, \$48,000

\$46,500 Tax Deductible

- ★ Two (2) reserved VIP table's for ten with two bottles of champagne and invite to VIP reception
- ★ Lead positioning of corporate name and logo on collateral material and advertising as "Title"\*
- ★ Logo recognition on [www.ncwishball.org](http://www.ncwishball.org) and [www.ncwish.org](http://www.ncwish.org) with hyperlink to company site
- ★ Choice of inside front cover or back cover acknowledgement in the event program
- ★ Audio and visual recognition during the event
- ★ Opportunity to distribute logo "gift" to attendees

#### Gold Sponsor, \$12,000

\$11,250 Tax Deductible

- ★ One (1) reserved VIP table for ten with two bottles of champagne and invite to VIP reception
- ★ Positioning of corporate name and logo on collateral material and advertising as "Gold"\*
- ★ Logo recognition on [www.ncwishball.org](http://www.ncwishball.org) and [www.ncwish.org](http://www.ncwish.org) with hyperlink to company site
- ★ Full page acknowledgement in the event program
- ★ Audio and visual recognition during the event

#### Wish Partner Sponsor, \$3,000

\$2,550 Tax Deductible

- ★ Six (6) tickets to the event
- ★ Name listed on [www.ncwishball.org](http://www.ncwishball.org).
- ★ Quarter-page acknowledgement in the event program
- ★ Name listed in event program

#### Presenting Sponsor, \$24,000

\$22,500 Tax Deductible

- ★ Two (2) reserved VIP table's for ten with two bottles of champagne and invite to VIP reception
- ★ Positioning of corporate name and logo on collateral material and advertising as "Presenting"\*
- ★ Logo recognition on [www.ncwishball.org](http://www.ncwishball.org) and [www.ncwish.org](http://www.ncwish.org) with hyperlink to company site
- ★ Full page acknowledgement in the event program
- ★ Audio and visual recognition during the event
- ★ Opportunity to distribute logo "gift" to attendees

#### Silver Sponsor, \$6,000

\$5,250 Tax Deductible

- ★ Ten (10) tickets to the event
- ★ Logo recognition on [www.ncwishball.org](http://www.ncwishball.org) and [www.ncwish.org](http://www.ncwish.org)
- ★ Half-page acknowledgement in the event program
- ★ Audio and visual recognition during the event

#### Friend of the Foundation Sponsor, \$1,500

\$1,200 Tax Deductible

- ★ Four (4) tickets to the event
- ★ Name listed on [www.ncwishball.org](http://www.ncwishball.org).
- ★ Name listed in event program

\*subject to print deadlines



### Sponsor Confirmation Form

Corporate       Individual       Organization

Primary Contact Name(s): \_\_\_\_\_

Business Name (If applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Contact Information for logo and web site information for your company: \_\_\_\_\_

\_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

**Payment Method** (Please circle one)

Visa    MasterCard    American Express    Discover    Check

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Please make checks payable to : Make-A-Wish Foundation

\_\_\_\_\_ Please send invoice to address listed above  
*(100% of the net proceeds will benefit Make-A-Wish Foundation of Central and western NC)*

Sponsorship Levels	
Title Sponsor	\$48,000
Presenting Sponsor	\$24,000
Gold Sponsor	\$12,000
Silver Sponsor	\$ 6,000
Wish Partner	\$ 3,000
Friend of Foundation	\$ 1,500

I am unable to attend, but would like to make a charitable contribution of \$ \_\_\_\_\_

TOTAL AMOUNT OF CONTRIBUTION \$ \_\_\_\_\_

Your sponsorship will be confirmed upon receipt. All sponsorship forms are due by January 5, 2012 and payment due by February 10, 2012.

**Forms and credit card information can be returned by mail, fax or email to:**

The Make-A-Wish Foundation  
212 S. Tryon Street, Suite 1080  
Charlotte, NC 28281  
Fax: 704.339.0334  
Email: Jennifer Pearson at [jpearson@ncwish.org](mailto:jpearson@ncwish.org)

**For more information:** 704.339.0334 | [NCWishBall.org](http://NCWishBall.org)  
**To purchase tickets online:** [2012WishBall.kintera.org](http://2012WishBall.kintera.org)