



The Make-A-Wish Foundation® of Central & Western North Carolina is thrilled to host our annual signature event, **The Wish Ball to be held Friday, February 24, 2012 and hosted by Del Frisco's Double Eagle Steakhouse**. The event has raised over 2 million dollars toward granting the wishes of children with life-threatening medical conditions in our community and will be an elegant night of decadent food, entertainment and charitable giving.

As of now, we have over 295 children in Central and Western North Carolina waiting for their wishes to be granted. The average cost of a wish is \$6,000. You can share in the Power of a wish by aligning your business with this amazing event.

***We are humbled to cordially invite your company to be an in-kind donor of the event by making a special tax-deductible contribution to be highlighted in our auction.**

This is an incredible opportunity to market your brand. Corporate sponsors have included; The Dale Jr. Foundation, AAA of the Carolinas, Wild Wing Café, Andrew Roby, Charlotte Bobcats, March Fourth With Hope Foundation, Force Management, Kasey Kahne Foundation, Sharp Business Systems, Presbyterian Hospital, Isabella Santos Foundation, Aramark Healthcare, Diamond Springs, Carolinas Medical Center, Levine Children's Hospital, Harris Teeter, Price Waterhouse Coopers, Alliance Bernstein, Shumaker Loop and Kendrick and CBS Radio. The only way to truly make the evening a success is to have fabulous auction items for guests to donate their funds toward; this is why your support is so vital to our mission.

Becoming an auction donor of *The Wish Ball* will give you the opportunity to market your unique product or service to an elite group of high-level corporate executives, community leaders and social butterflies. All donations will be showcased at the ball and contributors highlighted in the keepsake program, we will also display any promotional materials that you provide.

We have enclosed information about the Make-A-Wish Foundation® along with an in-kind donor form. Please contact Jen Pearson at the Make-A-Wish Foundation office with any questions at (704)339-0334 or jpearson@ncwish.org. We thank you for considering this request and warmly welcome your support in our endeavor. Your generous donation will contribute to the success of the evening and will most certainly further our mission to bring hope, strength and joy to the human experience.

Best Wishes,
Trent Haston

Trent Haston
Andrew Roby General Contractors
Make-A-Wish Foundation of Central and Western North Carolina, Board Chair

Mission: The Make-A-Wish Foundation of Central and Western North Carolina grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength, and joy. *Nearly 80% of every dollar donated goes towards granting a **local** wish.*

Chapter History: The Make-A-Wish Foundation® of Central and Western North Carolina was founded in 1985. The chapter covers 51 counties in from Burlington westward.

Referrals: A physician, social worker, or other health care professional may refer a child. A child's parents or legal guardians may make referrals directly. A child may also refer him- or herself.

Eligibility: Children between 2 ½ and 18 who have a life-threatening medical condition and have not already had a wish granted are eligible for a wish through the Make-A-Wish Foundation. The family's economic background is never a factor in granting the wish. Every child who qualifies receives a wish from the Foundation.

How Wishes Are Granted: A specially trained volunteer team, Wish Granters, interview each child to determine their one most heartfelt wish. Once the staff person assigned to the wish gives the green light, the wish granting process begins. A wish can take anywhere from a few days to months or years dependent on what the child requests and their health. But, on average, it takes six months to fulfill a wish. It takes a team effort from in-kind gifts, donations from individuals and corporations, as well as the time provided by many volunteers and celebrities to make wishes come true.

Wish Possibilities: The majority of wishes fall into four categories:

- * I wish to go...
- * I wish to be...
- * I wish to meet...
- * I wish to have...

Average Wish Cost: The average cost to fulfill a wish is \$6,000. All Wish expenses are fully covered by Make-A-Wish. We do not receive public funds for wishes. Donations come from individuals, corporations and foundations, schools, community fundraisers and gifts of products and services.



I wish to meet...



I wish to be...



I wish to go...



I wish to have...



Help make wishes come true by becoming an Auction Sponsor of *The Wish Ball*. As an auction donor, your products or services will be seen by an elite group of high-level corporate executives, community leaders and social butterflies. All products will be showcased at the event and contributors will be highlighted in the official keepsake program.

As an Auction Donor, I am providing the following (please include description):

The fair-market value of the item(s): \$ _____

Please list any special conditions (if applicable) that may be associated with your donated item(s) (e.g., expiration dates, restrictions, blackout dates, etc.).

***We respectfully ask for the expiration date to be one year from the date of the event, February 24, 2012.**

Donor Information:

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Please provide the donor/company name exactly as it should appear in event materials:

Please check one:

Item is enclosed.

I will deliver the item to the Make-A-Wish Foundation office.

Please contact me to arrange for pick up (we will arrange for pick up two weeks prior to the event when feasible).

Thank you for your generous support!

For more information or to confirm your donation, please contact
Jen Pearson at the Make-A-Wish Foundation®: (704)339-0334 or jpearson@ncwish.org

Mail or Fax form to:
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